



FRESNO METRO MINISTRY • www.fresnometroministry.org

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Wednesday, March 8, 2006

**Noon – 4:30 pm
Community Hunger & Nutrition
Forum & Training**

Trinity Lutheran Church 3973 N. Cedar, Fresno
(between Ashlan and Dakota-West Side of Cedar)

Forum Focus: **Building Healthy Environments**

The role of the public health professional in city & county land use decisions
for better nutrition, food access, & physical activity

Tentative Agenda

12 Noon **Healthy lunch, Welcome**

12:05 **Hunger: A Community Crisis – Sarah Reyes, Community Food bank**
2006 Hunger Report on the Central Valley. A glimpse into the Lives of Those in Need.

12:15 **Building Healthy Neighborhoods Summit recap**

12:45–1:30 **Introduction to Land Use decisions- Lisa Feldstein, Public Health Law Program,
Land Use and Nutrition Education Project**
Why is Land Use important to health advocates and health professionals?

1:30 – 4:30 **Training on Land Use, Physical Activity & Food Access w/ Lisa Feldstein**
Overview of General Plans & Zoning: How are they used? How are they amended? Additional land use
concepts & analysis tools: Specific Plans, Area Plans, Conditional Use, Redevelopment, California
Environmental Quality Act.

**You are welcome to participate in the Forum overview of the Health and Land Use topic
from Noon-1:30, or the entire training from 12-4:30 pm.
Please indicate your participation below as you register.**

Lisa Feldstein directs the **Land Use and Nutrition Education Project** which engages public health leadership working
with food stamp populations to change the built environment in order to ensure greater access to healthy food, and
increase opportunities for physical activity. The goal of the project is to ensure that low-income communities have access
to healthy foods and physical activity opportunities to prevent obesity and related chronic diseases. The Program is
developing tools for and providing technical assistance to health advocates that will give them the tools to ensure that
public health concerns related to obesity are included in decisions related to the built environment especially in low-
income neighborhoods. The Program is focusing on three land use planning mechanisms to achieve these objectives:
General Plans, Zoning, and Redevelopment.

REGISTRATION:

Contact Fresno Metro Ministry Office at: 559.485.1416

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Please Reserve _____ spaces for the
FORUM ONLY **12 – 1:30pm**

_____ will participate in the whole Built
Environment TRAINING **12-4:30 pm**

I/We will need interpretation in: Spanish, Hmong, Lao, Russian, _____ (circle language)

Name: _____

Organization (if any) _____

Phone: _____ Fax: _____ E-mail _____