Imagine Building a Better Blackstone

June 22, 2016
Fresno City College

Welcome!
Greet Your Neighbors in the Room

Move Around – Find Three People You Do Not Know – Ask About and Share:

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*Fill out and leave at your table*
Thank You to Our Key Sponsors for this Event:

- The Whitney Foundation –
- The Resources Legacy Fund –
- Wells Fargo –
- The Kresge Foundation –
- Fresno Housing Authority –
- RCI – Regenerate California Innovation –
- Carpenters Local 701 –
- Special Thanks to Art Vallez and Travis Alexander - Carpenters Local 701 – Co-Organizers for the Event
- Board and Staff of Fresno Metro Ministry
- AND – Thank You SCCCD and FCC for use of this wonderful facility!
Imagine Building a Better Blackstone
Perspectives about Place-Making, Infill Development, Revitalization, Conservation, and Mass Mobility as Alternatives to Sprawl and Urban Decay in Fresno

6:00 – 8:30 pm – FCC – Old Admin. Bldg. Upstairs

Agenda

1. Welcome and Group Introduction Exercise (15 minutes)

2. Why a Better Blackstone – Keith Bergthold (10 minutes)


4. Perspectives on Imaginative and Feasible Building and Development Ideas – Paul Halajian (10 minutes)

5. Thinking Long-Term – Perspectives on High Quality Development Standards and Sustainable Cities – Dan Calamuci (10 minutes)

6. A Contractor’s Perspective on Fresno and the Significant Potential Economic Impact of Revitalizing the Blackstone Corridor – Clint Williams (10 minutes)

7. An Affordable and Mixed-Income Housing Perspective – Preston Prince (10 minutes)

8. Perspectives on Urban Mobility – Richard Erganian (10 minutes)

9. More Perspectives on Imaginative and Feasible Building and Development Ideas – Tony Avila (10 minutes)

10. Questions for the Panelist (20 minutes)

11. Next Steps for Participation in Better Blackstone (5 minutes) See Reverse Side

12. Adjourn
CalEnviroScreen – Statewide
CalEnviroScreen – Better Blackstone Project Area
Historical Growth of Fresno
Concentration of Poverty by Census Tract
Regional Context
Better Blackstone Strategy

• Learn, connect, and engage to help establish and sustain self-reliant asset-based cross-sector constituencies and an umbrella Blackstone association (BBA) with strong leadership and clear ambitions to improve social, economic and environmental conditions in their neighborhood and business districts along Blackstone, and throughout Fresno and the region.

• Establish a Better Blackstone Community Development Corporation (BBCDC) with participation and representation from Better Blackstone cross-sector constituencies that can lead and participate in development of healthy new and revitalized buildings and physical projects that include affordable housing, commercial and mixed-use, public facilities and infrastructure, entrepreneurship training, coaching and financing programs, business formation, expansion, and healthy job creation.

• Focus on Prospective Activity Center Areas and Utilize All Themes and Issues Relevant to Better Blackstone Cross-Sector Constituencies to help the BBA and BBCDC succeed – including sustainable safety, health, food, energy, access, transportation, resource conservation, business development/expansion, and more.
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Prospective Activity Centers
Manchester Shopping Center
Shaw and Fwy 41
Olive - Tower District Gateway
Many Possibilities and Opportunities To Be Explored Tonight

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Years of Rewarding Work Ahead of Us
Ground Rules Tonight

• We are going to go through all the presentations before the panelists take questions

• Please write down your questions during the presentations and we will attempt to get through all of them after the presentations are complete

• Please silence your cell phones

• Rest rooms are down the hall from the lobby – left to Men’s and Right to Women’s

• FCC does not allow any liquids or food in this meeting room – there is water to drink in the lobby area
Next Steps for Participation in Better Blackstone

1. Write an answer to the Food Entrepreneurship Question and leave at your table - and be prepared for some great cooking, art, and culture pop-ups this winter along Blackstone – See paper on your table

2. Encourage Blackstone area residents, businesses, and institutions you know to get involved and contact us at www.betterblackstone.com

3. Attend the next Better Blackstone Association (BBA) Meeting – Thursday July 21st @ 4:00 pm – Room 209 Manchester Shopping Center

4. Attend and encourage others to attend the Better Blackstone Community Fair from 11:00 am to 3:00 pm Sunday August 7th at the Vineyard Farmer’s Market - see flyer on your table

5. Hold the afternoon and evening of Tuesday October 25th for a prospective Better Blackstone event – information forthcoming

6. Sign up at www.betterblackstone.com to receive announcements of other future meetings and events – please participate!
The Food Entrepreneurship Question:

Who do you know in Fresno County that is a great cook (healthy, cultural, creative, yummy) that wants to start a restaurant or already has one that needs greater exposure and more customers?

Please give us names and contact info – we will connect with them around our Fresh, Local and Equitable Initiative for Better Blackstone.

Thanks very much!